

INTERACTIVE TELEVISION PROGRAM GUIDE

Abstract of the Disclosure

An interactive television program guide and method using the guide. Under one aspect, the program guide features a layout having a plurality of sectors of program information, with each sector in the layout relating to a different genre of program information. Each sector in the layout extends from a generally central area of the layout to a generally peripheral area of the layout. Each sector includes a cell to display one or more program listings. The program guide also features an indicator that one of the cells in the layout is selected. A user of the program guide can pan between program listings within a single sector and can also pan between sectors to navigate through the program guide.